# **INSIDEMY***BUSINESS*

#### Photography | Terms and Conditions

#### 1. Definitions

- 1.1 **The Photographer**: Refers to Inside My Business, including its successors and permitted assignees.
- 1.2 **The Client**: The individual or organisation to whom the invoice is addressed or whose premises are being photographed.
- 1.3 **Photographs**: All photographic material provided by the Photographer, including transparencies, negatives, prints, digital files, virtual tours, or any other type of material.
- 1.4 Virtual Tour: A 360° Panoramic Virtual Tour of a client's business/location.

### 2. Final Images Rendered to Client

- 2.1 The Client has reviewed portfolio images and accepts the quality and value of images provided by the Photographer.
- 2.2 Any reshoot requested by the Client will incur 100% of the Photographer's fees, charges, and expenses.
- 2.3 The Client holds the Photographer harmless in disputes arising from image quality or composition issues.

# 3. Copyright

- 3.1 The photographs produced are protected by Copyright Law and cannot be reproduced without written permission from the Photographer.
- 3.2 The Photographer retains copyright ownership of the Photographs at all times worldwide.
- 3.3 The Photographer is recognised as the sole author and owner of the Photographs.

### 4. Payments, Fees, and Charges

- 4.1 The Client must pay all expenses as specified in the contract or quotation.
- 4.2 Invoices are payable upon receipt, within 14 days, or unless otherwise agreed in writing.

- 4.3 Additional charges apply for extra services and costs incurred during performance.
- 4.4 Assignments exceeding \$5,000 require a 50% upfront payment; full payment is due within 30 days of invoice receipt.
- 4.5 Late payments incur a 1.5% charge per month until fully paid, not exceeding the legal maximum.

#### 5. License to Use

- 5.1 The Client has usage rights for the Photographs for 10 years unless otherwise defined.
- 5.2 No use of Photographs is allowed until full payment is received, without the Photographer's express written permission.

#### 6. Alteration

6.1 No alterations or manipulations of the Photographs are allowed without the Photographer's permission.

#### 7. Exhibition

7.1 The Client grants the Photographer permission to display selected images for portfolio purposes and releases claims to any profits from such use.

### 8. Right to Credit

8.1 The Photographer's name (or 'Inside My Business') must be credited in reasonable proximity to all published reproductions of the Photographs unless otherwise agreed in writing.

# 9. Indemnity

- 9.1 The Photographer is not liable for legal actions, claims, or damages resulting from the Client's publication or use of the Photographs.
- 9.2 The Client indemnifies the Photographer against any claims or damages, including legal fees, arising from the Client's use of the Photographs.

# 10. Limit of Liability

- 10.1 The Photographer's liability for lost, stolen, or destroyed Photographs is limited to returning all payments received for the Photographs.
- 10.2 Partial loss liability is prorated based on the percentage of original Photographs lost.

#### 11. Client Materials

11.1 The Client is responsible for insuring any materials they supply for use in the Photographs against loss, damage, or liability.

#### 12. Client Approvals

- 12.1 The Client must have an authorised representative present during all "shooting" phases to approve the Photographer's interpretation.
- 12.2 If no representative is present, the Photographer's interpretation is accepted.
- 12.3 The Client is bound by all approvals and job changes made by their representatives.

#### 13. Third-Party Publishers

- 13.1 The Client agrees that Google's standard terms of service govern the uploading, processing, and use of the Photographs.
- 13.2 The Photographer is not responsible for changes to Google's guidelines or any future changes to the published photographs.
- 13.3 The Client authorises the Photographer to upload the Photographs to Google on their behalf.

### 14. Cancellation and Postponements

- 14.1 The Client is responsible for all expenses incurred up to the time of cancellation.
- 14.2 The Photographer may charge a 30% cancellation fee for cancellations given less than 48 hours before the shoot date, or 100% of fees if less than 48 hours.
- 14.3 Weather postponements incur 100% of the fee if on location, and 30% if before departure.

## 15. Archiving Data

- 15.1 The Photographer will not specifically archive copies of the Photographs unless agreed upon beforehand.
- 15.2 Each photograph is unique and may be impossible to replace or recreate.

# 16. Privacy and Confidentiality

16.1 The Photographer will keep all materials and information communicated in confidence confidential and will not disclose or use them beyond what is necessary for the work.

## 17. Entire Agreement

- 17.1 This agreement constitutes the entire agreement between the parties and can only be modified in writing and signed by both parties.
- 17.2 Waiving one provision does not mean any other provision is waived.

# 18. Applicable Law

18.1 This Agreement is governed by the laws of New South Wales, Australia.